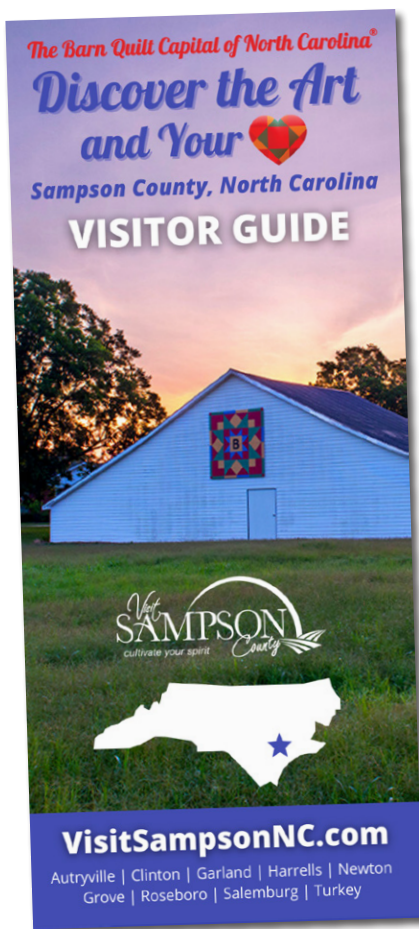




## 2022 Sampson County Tourism Visitor Guide

We are pleased to announce that production of the 2022 Sampson County Tourism Visitor Guide is underway! Filled with helpful information for both visitors and residents alike, this handy brochure continues to be the OFFICIAL guide for the Sampson County Convention & Visitors Bureau.



This full color, 4” x 9” updated and refreshed Visitor Guide (20,000 printed) will be distributed locally and statewide to attract and serve visitors to Sampson County. Copies of the guide will be placed strategically at visitor centers across the state and will be placed in high traffic areas throughout the county. This high-quality publication will feature approximately 32 pages in full color representing the entire county featuring area attractions, lodging accommodations, restaurants and businesses of interest to visitors to our county.

Along with serving as the leading information guide for the area, the Sampson County Tourism Visitor Guide provides a great marketing opportunity for your business.

Advertising rates are affordable with flexible payment terms. A variety of ad sizes are available, including price ranges for every budget. These high-profile display ads will provide excellent exposure for your business.

Keep in mind...a limited number of ads are available. Space will be sold on a first-come basis. Guide advertisers will also receive a complimentary supply of the guides to help promote each business and the local community.

***Plan now to be a part of this informative and exciting publication!***

Call Sampson County Tourism at (910) 592-2557 to speak with Executive Director, Sheila Barefoot.

Fax the attached space reservation form to (910) 592-8486

Email: [sbarefoot@visitsampsonnc.com](mailto:sbarefoot@visitsampsonnc.com)



### Full Page

3.5" w x 8.5" h  
\$1,200

### Back Cover

3.5" w x 8.5" h  
\$1,500

### Half Page

3.5" w x 4.25" h  
\$600

### Quarter Page

3.5" w x 2.25" h  
\$400

## Submitted Artwork

Should be submitted as a High Resolution -

Adobe PDF file - CMYK for all Color Format - All Fonts Embedded and/or Outlined - Minimum Resolution 300 DPI at 100% size on all Ads & Photography TIFF, JPG & EPS formats accepted for Photography.

*These guidelines are put in place to provide you the highest possible print quality. We do not guarantee the print quality if these requirements are not met.*

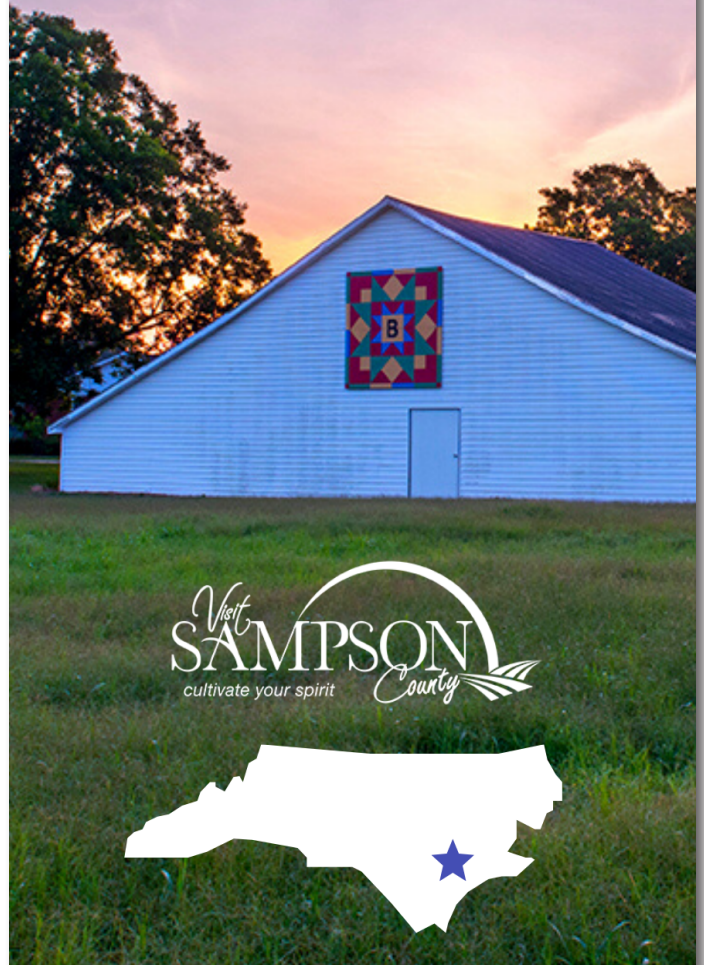
## Sizes & Rates

*The Barn Quilt Capital of North Carolina®*

**Discover the Art  
and Your** 

**Sampson County, North Carolina**

## VISITOR GUIDE



**VisitSampsonNC.com**

Autryville | Clinton | Garland | Harrells | Newton  
Grove | Roseboro | Salemburg | Turkey

We WILL NOT accept Microsoft Publisher.

We also WILL NOT use any artwork taken from web sites unless it is specific High Resolution art.



## Space Reservation/Contract

\_\_\_\_ Yes, I/we want to purchase one of the following size advertisements in the **Sampson County Visitor Guide**

\_\_\_\_ Back Cover \$1,500    \_\_\_\_ Full Page \$1,200    \_\_\_\_ 1/2 Page \$600    \_\_\_\_ 1/4 Page \$400

Payment method: \_\_\_\_ Invoice me    \_\_\_\_ Check # \_\_\_\_\_

Name of Advertised Business \_\_\_\_\_

- Ad design services can be provided at no additional charge.
- Advertisers will provide ad copy and materials for the ad according to Advertiser Specification Form.
- Ad materials must be submitted within (10) days of receipt of signed contract.
- Advertisers will see and approve a copy of the advertisement prior to publication.
- All ads will be due by no later than January 31, 2022.
- Payment can be made in up to three installments.
- All ads are to be paid in full by no later than March 31, 2022.

_____	_____	Installment #1	_____	_____	Installment #2	_____	_____	Installment #3
DATE	AMOUNT		DATE	AMOUNT		DATE	AMOUNT	

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Website address \_\_\_\_\_

Artwork design contact name \_\_\_\_\_

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

414 Warsaw Road Clinton, North Carolina 28328

Tel: 910.592.2557 | Fax: 910.592.8486