



8-30-2018

## FOR IMMEDIATE RELEASE

### *SAMPSON COUNTY CONVENTION & VISITORS BUREAU ANNOUNCES NEW REDESIGNED WEBSITE*

(Sampson County, NC) - The Sampson County Convention & Visitors Bureau (SCCVB) has redesigned its website, <http://www.visitsampsonnc.com>. The new website is now live for viewing.

The updated website has many new features. Not only does the website include links to Sampson County's great restaurants, hotels, museums, landmarks, performance venues, retail shops and outdoor attractions, it also has new features. A few new features are the Barn Quilt Trail, the new Events Calendar, and our website is now "mobile friendly".

The Sampson County Convention and Visitors Bureau's primary mission is to market and promote Sampson County, its assets and its industry partners to attract business and leisure travelers. The website will be designed for tourist and visitors to see what Sampson County has to offer.

The innovative and state of the art website was designed by Wick Smith, President and Owner of Biz Tools One Web Design, Inc, and marketing efforts were developed by Anne Marie Bass, Owner of Front Row Communications. Both companies worked together to provide visitors detailed information on Places to Eat, Shop, Play and Stay while visiting Sampson County.

"The previous website did not allow for the dynamic nature of the tourism industry" stated Julie Stadig, President of the SCCVB. The new website is more "user friendly" and "mobile friendly" for the visitor on the go.

"We are so excited about our new website, which will showcase many of the things that make Sampson County unique, such as our barn quilt trail, our History Museum, our quaint towns and shops, and our beautiful waterways. Our county has so much to offer." stated Sheila Barefoot, Director of the SCCVB.

For more information or details about the new SCCVB new website, please contact Sheila Barefoot, Executive Director at the Sampson County Convention and Visitors Bureau at 910-592-2557 or via email at [sbarefoot@visitsampsonnc.com](mailto:sbarefoot@visitsampsonnc.com). The Sampson County CVB's office is located inside the Sampson County Exposition Center located at 414 Warsaw Road, Clinton, NC.