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## FOR IMMEDIATE RELEASE

*SAMPSON COUNTY CONVENTION & VISITORS BUREAU, SPIVEY'S CORNER AND ROSEBORO WELCOME CYCLE NC*

**(Sampson County, NC)** – The Sampson County Convention & Visitors Bureau (SCCVB) has partnered with Spivey's Corner Fire Department and the Town of Roseboro to welcome Cycle NC as they come through Sampson County on October 5, 2018.

The 2018 Cycle North Carolina "Mountains to Coast" route will start in Black Mountain on September 30, 2018 and travel through Morgantown, Mooresville, Archdale, Southern Pines, Dunn, Elizabethtown and end in Oak Island on October 6, 2018. It is expected that 900+ cyclists will be participating. Over the course of the week, riders will average a ride of 60+ miles per day.

On October 5, 2018, the cyclists will leave Dunn, and their first rest stop will be at Spivey's Corner Fire Department. "Spivey's Corner participated in being a rest stop location in 2016, when Sampson County was one of the overnight stops. The Spivey's Fire Department and volunteers from the area will provide food at this stop and look forward to seeing this great group again" stated Alan Farmer, Spivey's Corner Assistant Fire Chief.

The next stop will be the Town of Roseboro, which will be a lunch stop, where local restaurants will prepare delicious food for the cyclists. "We are so excited that Cycle NC chose to ride through Roseboro for their lunch stop. This is a great opportunity for over 900+ cyclists, from all over the country, to see why we love our town. Everyone is welcome to come hear a great band and enjoy a delicious lunch" stated Ms. Alice Butler, Mayor of the Town of Roseboro.

Once leaving Roseboro, cyclists will then head to Elizabethtown, which will be their scheduled overnight stop. Due to the many areas devastated by Hurricane Florence, Cycle NC has reached out to Ms. Sheila Barefoot, Director, SCCVB for assistance with overnight lodging in Sampson County. Cyclists will be transported from Elizabethtown to Clinton for overnight lodging and return to Elizabethtown early morning on Saturday to complete their final stop in Oak Island, NC.

"We are so honored that Cycle NC has chosen Spivey's Corner and Roseboro as their rest/lunch stops for October 5, 2018. A special thank you to the Spivey's Corner Fire Department, Town of Roseboro businesses and all the volunteers who helped to plan and prepare to make this event perfect" stated Sheila Barefoot, Director of the SCCVB. "This event will definitely have an economic impact in Sampson County; as well as, an impact to our industry partners, so we welcome Cycle NC again to our great county."

Cycle North Carolina (CNC) is a fully supported bicycle tour of North Carolina that has become one of the most popular cross-state rides in the United States. It's now a race, but rather a leisurely trek along back county roads with minimal traffic. It's experiencing North Carolina from a much different perspective that makes the ride so unique. It's about the sites, the sounds, the smells, the culture, the southern hospitality and of course the great NC food. CNC is hosted by North Carolina Amateur Sports, a 501 ©3 non-profit charitable organization.

For more information or details about Cycle NC contact Sheila Barefoot, Director at the Sampson County Convention and Visitors Bureau at 910-592-2557 or via email at [sbarefoot@visitsampsonnc.com](mailto:sbarefoot@visitsampsonnc.com). The Sampson County CVB's office is located inside the Sampson County Exposition Center located at 414 Warsaw Road, Clinton, NC.